

Open Session

Present: P. Boniferro, C. Denomme, C. Sayers, P. Antunes, S. Schell, M. Nogalo, M. Pitcher, R. Linklater, A-M. Jones, M. Moraca, A. Vezina

Regrets: P. Danquah; M. Muncaster, M. Cachagee, S. Horn, L. Grawbarger, A. Lambert, D. Nanang, M. Nadeau

Guests: S. Dwyer, B. Krmpotich, D. Marasco, D. White, B. Grisdale-Briski (recording secretary)

Chair, M. Nogalo called the OPEN session of meeting to order at 5:35pm.

CONSENT AGENDA

MOTION: Linklater/Schell

That the Board of Governors approve all items listed under Consent Agenda for the December 7, 2017

Open Session

Carried

PRESENTATION

B. Krmpotich and A. Vezina delivered a presentation on “Strategic Enrolment Management: Communications and Marketing Strategy”.

D. White, D. Marasco, and Markus Timusk, Associate Professor and Director, Bharti School of Engineering, Laurentian University, presented on the recently signed MOU for an Engineering pathway between AU and LU. Beginning in Fall 2018, students will be able to complete their first year of Engineering studies at Algoma, before transferring to Laurentian to complete their degree specializing in one of mechanical, chemical, or mining engineering.

REPORT FROM PRESIDENT

In addition to her written report, A. Vezina noted that once again Algoma U was the Peoples’ Choice award winner at the Festival of Trees. AU also won an award for our float in the Santa Claus parade. She also noted that AU will be hosting two significant varsity events this winter: the provincial curling championships and the national wrestling championships – both set to take place in February.

BUSINESS ARISING / NEW BUSINESS ITEMS- NONE

ITEMS FOR DECISION/ACTION ITEMS

Finance Committee

Operating Statements

MOTION: Moraca/Antunes

The Finance Committee recommends to the Board of Governors the acceptance of the operating statements as at October 31, 2017.

Carried.

2016-17 Audited Statements of the Pension Plan

MOTION Linklater/Antunes

That the Board of Governors accepts the draft Audited Statements of the pension plan as at June 30, 2017, as presented.

Carried.

Marketing Campaign

MOTION Antunes/Linklater

That the Board approve the spending of up to \$350,000 on AU's marketing campaign, and the approval of the purchase order to Twenty6Two.

Carried.

The board note was reviewed. Discussion occurred around how to monitor that AU is spending marketing dollars in the best places. B. Krmpotich noted that analysis is done on where applications and inquiries are coming from (i.e. areas where billboards have been placed) and applicants are asked how they first heard about Algoma

INFORMATION ITEMS

- Board Retreat - Draft Agenda
- Executive Compensation Policy

MOVE INTO CLOSED

MOTION: Linklater/Moraca

That the Board move into the Closed Session of the December 7, 2017 meeting, for discussions relating to personnel matters.

Carried.

MOVE BACK INTO OPEN

MOTION: Schell/Denomme

That the Board ratify any decisions made in Closed Session.

Carried.

ADJOURNMENT

MOTION: Nogalo/Schell

That the December 7, 2017 meeting of the Algoma University Board of Governors meeting be adjourned.

Carried.