

SPONSORSHIP OPPORTUNITIES

2019 John R. Rhodes Scholarship Dinner Honouring "THE MCDUGALL FAMILY"

Name: _____
 Title: _____
 Business: _____
 Address: _____
 City: _____ Province: _____
 Postal Code: _____ Phone: _____
 Fax: _____ E-mail: _____

Yes, I would like to sponsor the 2019 John R. Rhodes Scholarship Dinner

- | | |
|--|--|
| <input type="checkbox"/> Exclusive Gold Sponsor (\$5,000) | <input type="checkbox"/> Wine Sponsor \$2,000 |
| <input type="checkbox"/> Platinum Sponsor (\$4,500) | <input type="checkbox"/> Decor Sponsor \$1,500 |
| <input type="checkbox"/> Gold Sponsor (\$3,000) | <input type="checkbox"/> Corporate Table \$1,500 |
| <input type="checkbox"/> Silver Sponsor (\$1,500) | |
| <input type="checkbox"/> Bronze Sponsor (\$500) | |

Cheque enclosed (please make cheque payable to Algoma University)

- VISA MASTERCARD AMEX

Credit Card Number: Expiry Date:
 □□□□-□□□□-□□□□-□□□□ □□/□□

Name on card: _____

Signature: _____

2019 John R. Rhodes Scholarship Dinner Committee

Donna Hilsinger (Chair), Jamie Caicco, Rob Cohen,
 Chris Klemm, Mark Lajambe, Brent Lewis, Jennifer McDougall,
 David Marasco, Sheila Purvis, Rosetta Sicoli, Bev. Teller

TICKETS \$150.00 PER PERSON

Algoma University John R. Rhodes Scholarship Dinner honouring
"THE MCDUGALL FAMILY"
 WEDNESDAY, OCTOBER 23, 2019
 THE WATER TOWER INN
 RECEPTION AT 6:00 PM & DINNER AT 7:00 PM

Name: _____
 Title: _____
 Business: _____
 Address: _____
 City: _____ Province: _____
 Postal Code: _____ Phone: _____
 Fax: _____ E-mail: _____

_____ **CORPORATE TABLE(S)** for the Algoma University John R. Rhodes Scholarship Dinner,
 honouring "The McDougall Family" @ \$1,500.00 each. **Total: \$ _____ (10 seats per table)**

_____ **TICKET(S)** for the Algoma University John R. Rhodes Scholarship Dinner,
 honouring "The McDougall Family" @ \$150.00 each. **Total: \$ _____**

Total: \$ _____

Cheque enclosed (please make cheque payable to Algoma University)

- VISA MASTERCARD AMEX

Credit Card Number: Expiry Date:
 □□□□-□□□□-□□□□-□□□□ □□/□□

Name on card: _____

Signature: _____

A charitable tax receipt will be issued for a portion of the ticket cost.

Algoma University
 1520 Queen St. E. Sault Ste Marie, ON P6A 2G4
 T: 705.949.2301, ext. 4125 F: 705.949.6583 E: bev.teller@algomau.ca
 www.algomau.ca

ALGOMA UNIVERSITY
honours

"THE MCDUGALL FAMILY"
at the 2019 John R. Rhodes Scholarship Dinner



**WEDNESDAY,
 OCTOBER 23, 2019**

THE WATER TOWER INN
 360 GREAT NORTHERN ROAD

**RECEPTION AT 6:00 PM
 DINNER AT 7:00 PM**

Algoma
 UNIVERSITY

**TITLE
 SPONSOR:**

Scotiabank

ALGOMA UNIVERSITY
honours

“THE MCDUGALL FAMILY”
at the 2019 John R. Rhodes Scholarship Dinner

For the McDougall family, family values and community-minded investment has been the forefront of a business model that has successfully guided the family-owned business for over 70 years. Now in its third generation of family ownership, the company has grown to become one of Canada’s largest marketers and distributors of heating oil, propane, gasoline, diesel fuel, and commercial lubricants, as well as being a leading multi-brand retailer.

The family’s beginnings started in 1945 when Allan McDougall began working for Imperial Oil in Timmins, ON. Four years later, Allan and his wife Lucy relocated their family to Thessalon, where Allan became the regional ESSO agent. In 1972 and after 23 years of service in the industry, Allan retired and passed the reins over to Bryan and his wife, Joy, to run the then called McDougall Fuels business.

Today, the next generation of McDougall family members, Chris, Darren and Jennifer, run a business that has grown rapidly, with acquisitions and amalgamations adding more lines to an ever-growing portfolio, and expanding into markets across Canada. In 2008 the family changed their corporate name to McDougall Energy Inc. to reflect who they are as a company, and the direction they will take in the future.

Giving back to the communities they serve has always been important to the McDougall family. Through their Community Investment Program they support initiatives that promote the growth of our shared communities, with a special focus on: Education, Health, Recreation, Arts and Culture, Green Initiatives, and Indigenous Communities.

McDougall Energy has generously supported hospitals in Sault Ste. Marie, Sudbury, St. Joseph Island, Chapleau, Georgetown and Timmins to provide specialized health equipment, been a proud sponsor of Special Olympics, and assisted organizations like Big Brothers/Big Sisters.

They have demonstrated a strong commitment to post-secondary education, helping to provide opportunities for students pursuing their academic dreams, providing support for scholarships & bursaries, and building expansions for both Algoma University and Sault College. Their employees are also involved in events like Algoma University’s Northern Ontario Business Case Competition, sharing their knowledge and expertise with students across the North.

McDougall Energy’s long history of family values, and commitment to community investment has generously benefited the many communities in which they have a presence, and have earned them national recognition of being one of Canada’s Best Managed Platinum Member Companies.

JOHN R. RHODES SCHOLARSHIP

The **John R. Rhodes Scholarship** was established in 1979 thanks to generous contributions from friends and family of the late John Rhodes. The scholarship is offered to a high school graduate who best embodies the integrity, leadership and commitment to community service demonstrated by John Rhodes throughout his life as a broadcaster, community member and politician.

Name: _____

Title: _____

Business: _____

Address: _____

City: _____ Province: _____

Postal Code: _____ Phone: _____

Fax: _____ E-mail: _____

I would like to make a donation to the:

John R. Rhodes Scholarship

\$100 - \$249

\$250 - \$499

\$500 - \$1000

Other _____

Donation enclosed:

\$ _____

Please contact me to arrange

payment of my pledge of: \$ _____

(Please make cheques payable to Algoma University)

VISA

MASTERCARD

AMEX

Credit Card Number:

Expiry Date:

□□□□-□□□□-□□□□-□□□□ □□/□□

Name on card: _____

Signature: _____

From time to time Algoma University recognizes the names of our donors.
If you do not wish to be publicly listed as a donor, please check here.

**Please see reverse to order your tickets to the
2019 John R. Rhodes Scholarship Dinner**

**SPONSORSHIP OPPORTUNITIES:
2019 John R. Rhodes Scholarship Dinner**

Event Title Sponsor: \$5,000

- ❖ Corporate name and logo recognition as the Title Sponsor on promotional materials (e.g. poster, brochure, and press releases)
- ❖ Corporate name and logo recognition will receive first placement on tickets, dinner program, all signage displayed at event and on-screen recognition
- ❖ Table signage at event
- ❖ 10 complimentary tickets
- ❖ Preferred table assignment
- ❖ Option to speak at dinner to promote corporate partnership
- ❖ Photo op with honoured guest(s)

Platinum Sponsor - \$4,500

- ❖ Corporate name and logo recognition as a Platinum Sponsor on promotional materials (e.g. poster, and press releases)
- ❖ Corporate name and logo recognition in the dinner program
- ❖ On-screen corporate name and logo recognition at the event
- ❖ Table signage at event
- ❖ 8 complimentary tickets
- ❖ Preferred table assignment

Gold Sponsor - \$3,000

- ❖ Corporate name and logo recognition as a Gold sponsor in the dinner program
- ❖ On-screen corporate name and logo recognition at the event
- ❖ Table signage at event
- ❖ 4 complimentary tickets

Silver Sponsor - \$1,500

- ❖ Name recognition in dinner program
- ❖ On-screen recognition at event
- ❖ Table signage at event
- ❖ 2 complimentary tickets

Bronze Sponsor - \$500

- ❖ Name recognition in dinner program
- ❖ On-screen recognition at event

Wine Sponsor - \$2,000

- ❖ Corporate name and logo recognition in dinner program
- ❖ On-screen recognition at event
- ❖ Table signage at event
- ❖ 3 complimentary tickets

Decor Sponsor - \$1,500

- ❖ Corporate name and logo recognition in dinner program
- ❖ On-screen recognition at event
- ❖ 2 complimentary tickets
- ❖ Table signage at event

Corporate Table Sponsor - \$1,500

- ❖ On-screen recognition at event
- ❖ Table signage at event
- ❖ 10 tickets

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