Students enrolled in the Business Administration (BBA) program at Algoma University are educated in a broad range of relevant and progressive business skills. They develop knowledge that should well prepare them to excel as business professionals and help them contribute to the health and wellbeing of society in general.

Algoma U BBA students develop the intellectual ability to effectively organize, manage and lead teams, analyze and solve complex problems while leveraging new innovations and creative solutions. They learn to conduct themselves in an ethical and professional manner, develop and communicate techniques, develop logical ways of thinking and problem solving applicable to the business world and their personal lives. A minor in human resources management prepares students for a career in compensation, training and development, recruitment and selection, strategic human resource planning, industrial relations, and health and safety. A minor in marketing offers students an opportunity to combine their business skills and creativity, and professional manner, develop and develop logical ways of thinking and problem solving applicable to the business world and their personal lives. A minor in human resources management prepares students for a career in compensation, training and development, recruitment and selection, strategic human resource planning, industrial relations, and health and safety. A minor in marketing offers students an opportunity to combine their business skills and creativity.

LEARNING OUTCOMES

- Devise appropriate and meaningful motivational factors to encourage team and individual performance to desired standards.
- Determine and apply relevant practices from Accounting, Finance, Decision Sciences, Marketing, and Management to address business problems.
- Analyze and solve difficult, multidimensional, highly impactful business and managerial problems with far reaching consequences.
- Demonstrate an ability to adapt to the major cultural, economic, social, and legal differences facing organizations expanding into new and emerging markets.
- Present ideas, produce examples, reasons and evidence for his/her/their own point of view, while providing sound evidence supported by research and data.
- Make ethical decisions in the face of varied and wide range stakeholder demands and pressures.
- Make use of appropriate business software applications to enhance effective business communications.
- Generate, evaluate, and recommend solutions to complex business problems using sound analysis and deduction.
- Leverage available and emerging technology to enhance and perform the core functions of business.
- Deliver communications that engage the audience and give them clear information and instructions that allow them to "buy in."

WHY STUDY AT ALGOMA U IN SAULT STE. MARIE?

Algoma U is located in Sault Ste. Marie, a city of 75,000 people in Northern Ontario. "The Soot", as locals call it, has all the amenities of a big city – shopping, entertainment, sports teams, festivals, and cultural activities – but without the hassle of traffic.

Enjoy urban living and study in the heart of downtown Brampton. With the GO and Via stations only steps away, students can take the bus or train to class and easily connect to the GTA.

ADMISSION REQUIREMENTS

ENG4U, two U/M Math (MDM4U recommended); Minimum 70%

Applying to Algoma U is simple. We’re ready to help answer all of your questions and more. Before you know it, you’ll be walking across campus to your first class.

info@algomau.ca

Questions?