

Office of the Vice President  
Academic and Research  
Algoma University  
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## EXECUTIVE SUMMARY & IMPLEMENTATION PLAN

### PROGRAM UNDER REVIEW

PROGRAM	SENATE APPROVAL DATE	PREPARED BY
Business Administration	September 11, 2020	Acting Academic Dean

### A. Summary of review process and listing of programs under review

Self-study review timeline	Date
1. Self-study received by the CAO	December, 2015
2. Site visit conducted	April 25, 2017
3. Reviewers' report received	June 25, 2017
4. Department's response received	August, 2017
5. Dean's response received	October 28, 2019
6. Report on Program Quality approved by the Quality Assurance Committee	November 14, 2019
7. Final Assessment Report approved by	June 24, 2020

the Academic Planning and Priorities Committee	
8. Final Assessment Report approved by Senate	September 11, 2020

**The members of the Review Committee were:**

- Prof. Dianne David (Nipissing University)
- Dr. Asad Aman (Lakehead University)

**The academic programs offered by the Department which were examined as part of the review included:**

- Bachelor of Business Administration (Honours) Single Major
- Bachelor of Arts (General) Single Major Accounting
- Bachelor of Arts (General) Combined Major Accounting
- Specialization in Accounting
- Specialization in Human Resources Management
- Specialization in Marketing
- Specialization in Economics
- Minor in Business
- Minor in Marketing
- Minor in Human Resources Management
- Minor in Economics
- Minor in Accounting

This review was launched under the terms and conditions of the IQAP approved by Senate on November 1, 2013 and ratified by the Quality Council on December 13, 2013. Steps following the submission of the departmental response followed the terms and conditions of the IQAP approved by Senate on September 8, 2017 and re-ratified by Quality Council on April 20, 2018.

## B. Implementation Plan

Below are the recommendations from the Review that require further actions, together with the specific unit or position responsible for executing it, action timelines and required resources.

<b>Recommendations</b>	<b>Responsible for Leading Follow-Up</b>	<b>Timeline for Addressing Recommendation</b>	<b>Required Resources</b>
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Priority for the SchoolBE is to get the BBA and FNEC online in the next 6 months. Other recommendations will be worked on as time permits	Director	Ongoing	
Improve program alignment with the Special Mission (b) of the University	Director	Ongoing. Work with Shingwauk Kinoomaage Gamig and Garden River	None
Complete the implementation plan for the SchoolBE strategic plan	Director	Ongoing	None
Work with the University to develop and advance e-learning plans for the program	Director	In progress. Will complete in Winter 2021	None
Work closely with the EL Hub to develop an outstanding co-op education element for the program	Director Academic Advancement and Academic Administrator	In progress. Spring/Summer 2020	None
Review and update curriculum to make it more current and relevant	Faculty	Ongoing. Being done as courses are developed for distance education	None
Refine and simplify the Learning objectives/outcomes of the program	Faculty	Ongoing. Being done as courses are developed for distance education	None
Develop new programming focused on social enterprise (potentially in collaboration with CESD)	Academic Lead - Brampton	Winter 2021	

Promote a research culture among all faculty members, including interdisciplinary research and collaboration with students	Director Academic Lead - SSM Internal Research Lead	Ongoing	None
Engage with Shingwauk Kinoomaage Gamig to build a certification that meets the Aboriginal Financial Managers (CAFM) designation	Director	Winter 2021	None