



## STRATEGIC PLAN

### Mission:

Nurture significant and meaningful lifelong relationships to support alumni and strengthen communities

**GOAL:** Foster lifelong relationships and community engagement

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- OBJECTIVES:**
- Grow affinity programs to provide more services to Alumni
  - Establish new ways to engage Alumni and community
  - Maintain and grow Alumni database

**GOAL:** Strengthen and celebrate Alumni and their successes

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- OBJECTIVES:**
- Develop an Alumni professional network
  - Highlight Alumni achievement stories
  - Recognize outstanding Alumni and offer achievement awards

**GOAL:** Increase Alumni giving back to Algoma University

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- OBJECTIVES:**
- Grow the mentorship program and Alumni Council
  - Sponsor events
  - Support philanthropic goals