

PROFESSIONAL NETWORKING

Networking involves making and sustaining connections while building relationships with people who share your profession, industry, or interest. It's a great way to connect with people and learn about the ins-and-outs of your area of interest.

Learn more about networking and how to use it to your advantage:

- [10 Reasons Why Networking Is Essential For Your Career](#) (*Forbes*)
- [How to Network: 18 Easy Networking Tips You Can Use Today](#) (*Science of people*)
- [How to Network on LinkedIn](#) (*LinkedIn Learning*) - Infographic
- [Professional Networking](#) (*LinkedIn Learning*)
 - [Prioritize Contacts Worksheet](#) (*LinkedIn Learning*)
 - [Networking Event Worksheet](#) (*LinkedIn Learning*)

Below are some suggested networking tools to try:

- Attend in-person or virtual networking events
- Sign-up for the [Ten Thousand Coffees](#) Networking Platform
- LinkedIn

Ten Thousand Coffees

Make a profile on the Algoma University Cafe, powered by [Ten Thousand Coffees](#) and make a new connection. Don't be afraid to reach out to professionals and Algoma University Alumni! Use these tips to create the best profile:

- Add a picture.
- Update your profile.
- Add some icebreakers.
- Not sure what to do next? Click "Welcome" on the left-hand side. This gives you many great options and tools to use this networking platform successfully.
- Wait to be matched - you'll get a monthly email connecting you to a "match."
- Why wait? Find a new contact: go to "Members", scroll down to see all students and professionals or use "Filter" to select members based on field or interests.

LinkedIn

Having a professional and well articulated LinkedIn profile is a must, especially in this post-pandemic era. [LinkedIn](#) (*LinkedIn Learning*) gives you the ability to showcase your profile, expertise, recommendations and connections. Not only is your profile the first professional impression of you

when recruiters and employers use LinkedIn to search for candidates but it also demonstrates credibility in your industry and highlights your achievements.

- Create a professional LinkedIn Profile that meets and displays a high degree of creativity and strong communication skills.
- Research and connect with five professionals in your industry of choice.

The recommended training below will assist you in creating a LinkedIn profile that markets you, helps you network, and showcases your career journey.

[Creating Your LinkedIn Profile- Brief Overview](#) (*Devant*)

[Creating Your LinkedIn Profile- Detailed Version](#) (*LinkedIn Learning*)

[LinkedIn: Increase Your Chances of Reply When Messaging New Connections](#) (*Devant*)

