



ALGOMA UNIVERSITY

John R. Rhodes

SCHOLARSHIP DINNER & ART AUCTION

Thursday, October 12, 2023

The Machine Shop

Cocktail Reception at 6:00 pm Dinner at 7:00 pm After Dinner Social to Follow

HONOURING

BRENT LEWIS



“Our community has been blessed because Brent Lewis lived here and left a mark on our hearts.” - Susan Myers.

This year, we honour and celebrate the life of Brent Lewis- a life marked by compassion, dedication, and a deep love for our community. Born in Thessalon and eventually settling in Sault Ste. Marie, Brent’s journey began in small towns along the north shore as his parents, Maitland and Kathryn, built their business in the automotive industry.

Brent’s thirst for knowledge and diverse experiences shaped him into an individual of immense wisdom and character. In 1982, he earned his Bachelor of Arts in Economics from Laurentian University’s Algoma Campus. His love for his country led him to join the reserve militia with the Canadian Armed

Forces, achieving the rank of second lieutenant in 1983. Brent then joined the family automotive business where he was later joined by his sister, Judith and his wife Vicki. His astute business acumen led him to play a pivotal role in expanding the business from a Honda dealership to a larger Ford and Lincoln dealership in 1984. Education remained a constant pursuit for Brent, as he completed his Masters in Business Administration at Lake Superior State University in 1988. While building a successful career, Brent earned a reputation as a genuine, soft-spoken man of integrity. Countless stories have emerged of how he went above and beyond to help others, guiding them through the process of purchasing their first vehicle.

Within the staff of Maitland Ford Lincoln, Brent found not only coworkers but lifelong friends and a second family. Under his leadership, they forged a dealership that stood as a beacon of community involvement and support. Through their sponsorship of Drive One Events, the dealership supported organizations such as ARCH, Sault Area Hospital, Algoma Conservatory, Superior Heights, and numerous local schools, sports teams, and community initiatives. Brent took immense pride in the dealership’s participation in We Scare Hunger campaigns and the sponsorship of boys’ and later women’s recreational hockey teams.

Brent was a pillar of our community, dedicating himself to causes close to his heart. His commitment to the community shone through his involvement with the Algoma University John R. Rhodes Scholarship Dinner Committee, nurturing a strong connection to our local university. He generously shared his time, teaching Sunday School and serving on church committees, he actively volunteered with United Way campaigns and the Sault Area Hospital New Hospital project embodying the values he held dear. As a devoted member of the Rotary Club of Sault Ste. Marie for 25 years, he served on numerous committees and proudly assumed the role of president during the 2017-18 term. His involvement in the Rotary Exchange program and dedication to the BRIDGE educational initiative left a lasting impact on the lives of many students.

His cousin, Mike, beautifully captures the essence of Brent’s life- “Brent lived the kind of life that most aspire to but fall far short. He was a fine son, father, husband, a friend to many and made a difference in the lives of all he met. Brent was quick to laugh and hesitant to judge anyone.” At Algoma, we choose to carry Brent’s legacy within us, embracing his values and spreading his kindness and warmth wherever we go.

ABOUT THE JOHN R. RHODES SCHOLARSHIP

The John R. Rhodes Scholarship was established in 1979 through generous donations from friends and family of the late John Rhodes. This prestigious scholarship is offered annually to a student who has demonstrated academic achievement and community leadership while involved in political, social, or academic activities. The scholarship is the most prestigious award offered at Algoma University.

This event serves to honour the memory of John R. Rhodes by raising funds to offer this prestigious scholarship to meritorious students at Algoma University. This scholarship dinner helps celebrate the students' commitment to our community while helping establish future leaders.

Your support goes towards supporting and celebrating students just like Abigail



Abigail Hamilton was the 2022 John R. Rhodes Scholarship recipient. She grew up in Kemptville, Ontario. Abigail has always been an active community volunteer. As part of a local fundraising group, Abigail made corsages from felt and fundraised at various car wash, bake sales, and raffles for the Mom Prom celebration, where local women came to the legion to dance the night away in retro prom dresses.

While in her senior year of high school, Abigail joined the mayor's Youth Advisory Task Force, an initiative for youth looking to get involved in local government, and attended the #100onthehill event in Ottawa celebrating 100 years of women in Canadian Parliament.

Abigail's leadership and compassion made her a recipient of the John R. Rhodes Scholarship.

SPONSORSHIP OPPORTUNITIES

EXCLUSIVE DIAMOND DINNER SPONSOR - \$7,500

- Corporate name and logo recognition as the Exclusive Dinner Sponsor on promotional materials (e.g. press release, website and social media)
- Corporate name and logo recognition in the dinner program
- Premium table assignment
- Table signage at the event
- Complimentary drink tickets for the after-dinner cocktail social
- One VIP Table with 10 complimentary tickets

RUBY SPONSOR - \$5,000

- Corporate name and logo recognition as a Platinum Sponsor on promotional materials (e.g. website and social media)
- Corporate name and logo recognition in the dinner program
- Premium table assignment
- Premium Seating
- Table signage at the event
- Complimentary drink tickets for the after-dinner cocktail social
- 8 complimentary tickets

AMBER WINE SPONSOR - \$3,000

- Corporate name and logo recognition as an Amber Wine sponsor in the dinner program
- Table signage at the event
- Complimentary drink tickets for the after-dinner cocktail social
- 4 complimentary tickets (with the option of purchasing additional tickets 4 for \$600)
- Preferred table assignment

AMBER DECOR SPONSOR - \$3,000

- Corporate name and logo recognition as an Amber Decor sponsor in the dinner program
- Table signage at the event
- Complimentary drink tickets for the after-dinner social
- 4 complimentary tickets (with the option of purchasing additional tickets 4 for \$600)

AMBER ENTERTAINMENT SPONSOR - \$3,000

- Corporate name and logo recognition as an Amber
- Entertainment sponsor in the dinner program
- Table signage at the event
- Complimentary drink tickets for the after-dinner cocktail social
- 4 complimentary tickets (with the option of purchasing additional tickets 4 for \$600)

PEARL SPONSORSHIP TABLES - \$2,500

- Corporate name and logo recognition in the dinner program
- Table signage at the event
- Premium table assignment
- Complimentary drink tickets for the after-dinner cocktail social
- 8 complimentary tickets

SAPPHIRE SPONSORSHIP TABLES - \$2,000

- Corporate name and logo recognition in the dinner program
- 6 complimentary tickets

TOPAZ SPONSORSHIP - \$750

- 2 complimentary tickets

SPONSORSHIP OPPORTUNITIES

Name: _____ Business: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ E-mail: _____

Sponsorship Package

Yes, I would like to sponsor the 2023 John R. Rhodes Scholarship Dinner

Exclusive Diamond Dinner Sponsor \$7,500

Amber Entertainment Sponsor \$3,000

Ruby Sponsor \$5,000

Pearl Sponsorship \$2,500

Amber Wine Sponsor \$3,000

Sapphire Sponsorship \$2,000

Amber Decor Sponsor \$3,000

Topaz Sponsorship \$750

Tickets

Yes, I would like to purchase individual tickets (tables will be between 8 -10 seats)

_____ **Tickets(s)** for the Algoma University John R. Rhodes Scholarship Dinner, @ **\$175 each**

Donations

Yes, I would like to make a donation to the John R. Rhodes Scholarship Fund in support of student academic achievements.

\$250

\$1,000

\$500

Other _____

Donations can be made additional to ticket purchases and sponsorship or on its own

I wish to remain anonymous with my donation

Total Purchase & Payment Information

Sponsorship \$ _____ + Tickets/Tables \$ _____ + Donation \$ _____ = Total Purchase \$ _____

Cheque enclosed (**please make cheque payable to Algoma University**)

VISA

MASTERCARD

AMEX

Credit Card Number:

Expiry Date:

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□□/□□

3-Digit Security Code (CVV): □□□

Name on card: _____

Signature: _____

A charitable tax receipt will be issued for a portion of the ticket cost.



Visit www.algomau.ca/johnrhodes for more details

Contact **Logan Costa**, Senior Development Officer at **705-949-2301** ext. **4240** or at logan.costa@algomau.ca to secure your sponsorship opportunity, purchase tickets and more.

Algoma University

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