

Algoma
UNIVERSITY

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A Central Collaborator for
Immunity 7 with Algoma University

 Unity

STARTUP

GAME JAM



ABOUT THE STARTUP GAME JAM

Algoma is hosting the Startup GameJam, a 2-day electrifying event where aspiring game developers will:

CRAFT

Their dream games with the power of Unity and expert guidance.

PITCH

Their groundbreaking ideas to a panel of industry giants (and potential investors!).

COMPETE

For a spot in Algoma's inaugural startup cohort.

Here's where you play an important role! By partnering with us, you're not just promoting your brand – you're fueling the next generation of gaming innovation. Your support will:

EMPOWER

New game creators with the resources to bring their dreams to life.

SHAPE THE FUTURE OF GAMING

By defining the next generation of games.

GAIN EXPOSURE

To aspiring developers, industry leaders, and potential customers.



BECOME A GAME CHANGER

We offer a variety of sponsorship packages tailored to make you a game-changer:

BRONZE SPONSORSHIP **(Become a Supporter) \$2,500**

- Logo displayed on website, social media, and event materials.
- Verbal recognition during opening ceremony.

SILVER SPONSORSHIP **(Become a Game Changer) \$5,000**

- All Bronze benefits included.
- Premium logo placement on all event materials.
- Short presentation opportunity.

GOLD SPONSORSHIP **(Become a Legend) \$10,000**

- All Silver benefits included.
- Exclusive branding throughout the event and beyond.
- Speaking engagements or workshops.
- Product placement and demonstrations in the GameJam.
- On-site giveaways and promotions.
- Access to top talent from the GameJam competition.

This is your chance to shape the future of gaming!

Reach out to Pallavi Sathiskumar pallavi.sathiskumar@algomau.ca with the subject Game Jam Sponsorship Opportunities in the subject line