

LEAP Case Debate Competition 2024 - High School Chapter

Date: 9 December, 2024 10 AM -2 PM

Location: The Peel County Courthouse at Peel Art Gallery Museum, PAMA

9 Wellington St. E. Brampton ON

Objectives for LEAP CDC 2024:

To inspire and challenge future business leaders from the under-represented group to discuss, debate and deliver innovative and sustainable solutions for various complex business challenges through the form of mini case debate.



Distinguished guests also include Rowena Santos, City Brampton Councillor Ward 1 and 5, Paul Vincente, Councillor, Peel Region, LeeAnn Cole, the Vice Chair of the PDSB and Dr. Asima Vezina, President and Vice Chancellor of Algoma University.

Highlights of the Competition-High School

- Experience a most historical heritage buildings in Ontario - the Peel County Courthouse opened in 1867
- Prepare and discuss a series of 3 Mini Case Debate Questions with Progressive Complexity
- Prepare the debate arguments from both “For” and “Against” Perspectives

Teams:

- 8 teams of 4 to 5 students each
- A blend of high school and first-year university students
- Two teams paired for each round to debate

Detailed Schedule:

- **Preparation time:** 30 minutes to prepare and discuss each debate argument
- **Presentation time:** 10 minutes each team including debating on challenge question

Note: **All team members are encouraged to participate in the debate; No powerpoint slides are required; Research tools like Google for fact-checking are allowed; Handwritten slides are allowed to use during debate presentation.**

Tournament Style:

- **Preliminary:** A round-robin model where each team faces every other team once. **90mins**
- **Semi-Finals:** The top 4 teams from the round-robin stage. **40 mins**
- **Finals:** The two winning teams from the semi-finals. **20 mins**

Mini Cases for Debate:

- **Mini Case 1: Factors of Production and Entrepreneurship**
 - **Objective:** Understand the fundamentals of business models and entrepreneurship.
 - **Focus Areas:** Key business planning elements, identification of resources, entrepreneurial mindset.
- **Mini Case 2: Ethics and Corporate Social Responsibility (CSR)**
 - **Objective:** Examine the role of ethics and CSR in business decision-making.
 - **Focus Areas:** Ethical considerations in business, CSR alignment with government policy, and corporate ethics.
- **Mini Case 3: Organizational Behavior and Culture**
 - **Objective:** Analyze organizational behavior, talent management, and stakeholder relationships.
 - **Focus Areas:** Corporate culture, stakeholder management, talent retention strategies.

Key Analytical Tools recommended

- **SWOT Analysis** (Strengths, Weaknesses, Opportunities, and Threats)
- **PESTLE Analysis** (Political, Economic, Social, Technological, Legal, and Environmental)

Evaluation and Prizes

- Team Award : Gold / Silver / Bronze Award
- Individual Award: Best Leader Award / Top Debater Award

Judging Criteria:

- Depth of case analysis using analytic tools like SWOT and PESTLE
- Clarity and effectiveness of debate presentations
- Ability to argue either “For” or “Against” perspectives in line with the case study theme
- Presentation and debate skills
- Equitique and dress code

Dress Code: Business semi-formal

Contact Us: For further information or inquiries, please feel free to reach out to us.